

5TH ANNUAL

MATTHEW'S MILES

~ WALK FOR A CURE ~

Saturday, October 20, 2007

August 2007

Dear Friend:

The Passarella Family is organizing the 5th Annual "Matthew's Miles – Walk for A Brain Tumor Cure" walk-a-thon to be held at the Logan Township Recreational Park in Logan Township, New Jersey on Saturday, October 20, 2007 beginning at 11:00 AM. All proceeds will benefit the Children's Cancer Foundation, a 501(c)(3) not-for profit organization, in support of brain tumor research.

In the past four years, Matthew's Miles has raised over **\$80,000** for brain tumor research. We appreciate your past support and are looking forward to making this year's event even more successful. If you are able to contribute, please complete and send the enclosed form along with your donation by September 4, 2007 to:

Matthew's Miles
c/o The Passarella Family
PO Box 381
Swedesboro, NJ 08085

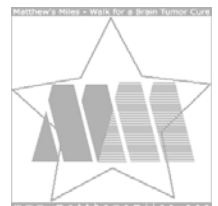
If you would like more information on sponsoring "Matthew's Miles" or have any other questions about this event, please contact Andrea Passarella at 856.467.9426, e-mail andrea@matthewsmiles.org or visit www.matthewsmiles.org

It is our hope that a cure will be found so one day no child will have to suffer from this devastating disease. Thank you for your consideration and support.

Kind Regards,

Andrea Passarella

<http://www.matthewsmiles.org>



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PREMIERE SPONSOR \$1,000

- Listing on 'Premiere' sponsor board at event site
- Corporate table display at event site
- Inclusion in press releases distributed to media in Philadelphia/New Jersey area
- Prominent listing on t-shirts distributed to walk participants
- Company name/logo prominently displayed on Matthew's Miles website
- Company name/logo on Matthew's Miles brochures and flyers
- Complimentary Matthew's Miles t-shirt
- Framed certificate of appreciation

PLATINUM SPONSOR \$500

- Inclusion in press releases distributed to media in Philadelphia/New Jersey area
- Listing on t-shirts distributed to walk participants
- Company name/logo prominently displayed on Matthew's Miles website
- Company name/logo on Matthew's Miles brochures and flyers
- Listing on sponsor board displayed at event site
- Complimentary Matthew's Miles t-shirt
- Framed certificate of appreciation

GOLD SPONSOR \$250

- Listing on t-shirts distributed to walk participants
- Listing on sponsor board displayed at event site
- Company name/logo on Matthew's Miles website
- Complimentary Matthew's Miles t-shirt
- Certificate of appreciation

SILVER SPONSOR \$100

- Listing on sponsor board displayed at event site
- Listing on Matthew's Miles website

<http://www.matthewsmiles.org>



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Please enclose this form along with your donation by **September 4th** and send to:

Children's Cancer Foundation/ Matthew's Miles

c/o The Passarella Family

PO Box 381

Swedesboro, NJ 08085

Yes! We would like to sponsor at the following level:

Premiere [\$1,000]

Platinum [\$500]

Gold [\$250]

Silver [\$100]

In Kind Donor *

Door Prize **

Enclosed is my check for \$ _____

(Please make check payable to: **Children's Cancer Foundation**

(Reference Matthew's Miles in Memo Field)

Company: _____

Contact Name: _____

Address: _____

City, State and Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

Company name as you would like it to be printed:

** For In-Kind donors only:*

Item(s)-include quantity: _____ Value \$: _____

*** For door prize contributors only:*

Item(s)-include quantity: _____ Value \$: _____

